



FAQ: *Strong Interest Inventory*® 244 Assessment and *Strong Interest Inventory*® 244 Profile

Strong 244 Assessment

What is the *Strong Interest Inventory*® 244 assessment?

The *Strong Interest Inventory* 244 assessment is the new version of the *Strong Interest Inventory* assessment, designed to be more inclusive and insightful for individuals exploring career pathways. It does not use gender in the scoring or interpretation of results, making it suitable for everyone, and combines the latest advancements in career assessment technology with the proven methods of the original version to better inform career decisions.

Compared to the Strong assessment, the new version features these key enhancements:

- Gender-Neutral
 - No requirement to respond to gender demographic item
 - No use of gender in scoring or interpretation of results
- Expanded Occupation Scores
 - Similarity scores indicate how similar the respondent's interests are to those of people in 321 occupations, up from 130
- *New* Academic Major Scores
 - For the first time, the Strong 244 assessment has numeric scores for academic majors
 - Similarity scores indicate how similar the respondent's interests are to those of people in 177 college majors
- Two New Basic Interest Scales
 - Hospitality & Tourism and Conservation & Environmentalism
- Shorter Assessment
 - 244 assessment items, shortened from 291
- Improved Consistency Index
 - Better detection of inconsistent or atypical assessment responses

For more details about the Strong 244 assessment, please refer to the [free online technical supplement](#).

Does the Strong 244 assessment replace the Strong assessment?

No. Both assessments will be available to customers. Choosing which assessment to administer will depend on which Strong report you would like to use. Currently, the Strong 244 assessment can be used to generate only one Strong report—the *Strong Interest Inventory*® 244 Profile.



For all other Strong reports in our product catalog, customers will continue to administer the Strong assessment.

Which report(s) can be generated from the Strong 244 assessment?

Currently, the only report that can be generated from the Strong 244 assessment is the Strong Interest Inventory® 244 Profile Report.

I don't want to migrate to the Strong 244 assessment or use the Strong 244 Profile. Will you be discontinuing the Strong assessment or any of the reports I currently use?

No, we don't have plans to discontinue the Strong assessment or any of the reports that can be generated from it. We simply have a new version of the assessment and a brand-new report that were created based on customer feedback. You do not have to use these new offerings if they don't meet your needs.

Strong 244 Profile

**What's the difference between the Strong 244 Profile and the Strong Profile?
When should I use one over the other?**

The Strong 244 Profile derives from the Strong Profile but is gender-neutral and includes all scores from the Strong 244 assessment, such as academic major similarity scores, which are not available in the Strong Profile.

We generally recommend that practitioners use the Strong 244 Profile, as it features the latest and most sophisticated set of measures while being completely gender-neutral. However, those who use other Strong reports in addition to the Strong Profile or who are more comfortable using the Strong assessment can continue to use the Strong Profile, which remains an effective, proven report.

See the table below for a detailed comparison of the two reports.

	Strong Profile	Strong 244 Profile
Assessment Version	Strong assessment (291 items)	Strong 244 assessment (244 items)
Gender-Based	Yes; scoring and interpretation based on gender selection by respondent	No; gender is not required or used in scoring or interpretation
General Occupational Themes	RIASEC scores are included	RIASEC scores are included General Occupational Theme codes are assigned for all respondents, even those with low scores on all Themes



Basic Interest Scales	30 scales	32 scales Reflects the addition of two new ones: Conservation & Environmentalism and Hospitality & Tourism
Personal Style Scales	5 scales	6 scales “Work Styles” scale from the Strong Profile has been replaced with “People–Things” and “Ideas–Data,” consistent with the Prediger model
Occupation Scales	130 scales (separate scales for men and women)	321 gender neutral scales, with the respondent’s scores for their Top 100 included in the report
Academic Major Scales	Not available	177 gender neutral scales, with the respondent’s scores for their Top 100 included in the report
Administrative Indexes	Typicality index	Consistency index Similar to the typicality index but uses logistic regression to identify potentially random cases

Where / how do I purchase the Strong 244 Profile?

You can find and purchase the new report on the Elevate® assessment delivery platform. The steps to purchase and generate the report are the same as for other Strong reports. Note that when the Strong 244 Profile is added for a respondent, the Strong 244 assessment will be automatically selected.

For customers who do not have an Elevate account and purchase reports through other channels, the process for this report will remain the same.

Are volume discounts available for the Strong 244 Profile?

Yes. Volume discounts are available for customers who purchase in bulk:

- 7.5% discount for purchases of 100 units or more
- 15% discount for purchases of 500 units or more

Is Strong certification or educational eligibility required to purchase and administer the Strong 244 Profile?

Yes. As with all other Strong reports, customers will be required to provide proof of educational eligibility or be Strong certified in order to purchase, administer, and interpret the Strong 244 Profile. Note that customers who were previously certified are qualified to purchase and use the new report—recertification will not be needed.



Is the Strong 244 Profile available in other languages besides English?

No. The report is available in US English only.